



Midwest Roofing Contractors Association 2025 Membership Directory

The **MRCA Membership Directory** is the primary reference tool for networking and industry contacts and is utilized by MRCA members throughout the year. The Directory contains contact information for all contractor and associate members, as well as detailed information on the many MRCA benefits and services. Be sure to keep your company “front and center” by advertising in this highly utilized book.

2025 Membership Directory Deadline: 5/24/25

Size	Dimensions	Member COLOR	Non-Member COLOR	Member B&W	Non-Member B&W
Full page – Back cover** **CHECK FOR AVAILABILITY	Trim size 4.5” x 9”	<input type="checkbox"/> \$2,690.00	<input type="checkbox"/> \$2,795.00	n/a	n/a
Full page – Premium position** Inside Front Cover/Inside Back Cover/p. 3/p. 5 **CHECK FOR AVAILABILITY	(add .125 bleed on all sides)	<input type="checkbox"/> \$2,435.00	<input type="checkbox"/> \$2,590.00	n/a	n/a
Full page	Total size 4.75” x 9.25”	<input type="checkbox"/> \$2,150.00	<input type="checkbox"/> \$2,255.00	<input type="checkbox"/> \$1,280.00	<input type="checkbox"/> \$1,385.00
Half page	4” x 4.125” (no bleeds)	<input type="checkbox"/> \$1,690.00	<input type="checkbox"/> \$1,795.00	<input type="checkbox"/> \$ 770.00	<input type="checkbox"/> \$ 820.00
Quarter page (horizontal)	4” x 2” (no bleeds)	<input type="checkbox"/> \$1,385.00	<input type="checkbox"/> \$1,490.00	<input type="checkbox"/> \$ 540.00	<input type="checkbox"/> \$ 590.00

Insertion Order

Company _____

Contact _____

Address _____

C/S/Z _____ Phone _____

Email _____

Authorized Signature _____ Date _____

Advertiser indemnifies Midwest Roofing Contractors Association (MRCA) against losses or liabilities arising from this advertising. MRCA assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. MRCA shall further be held harmless from any loss or expense resulting from claims or suits for any reason. MRCA reserves the right to reject any advertising or to require that the word “advertisement” appear in any ad. Cancellations for advertising must be made in writing prior to the advertising deadline for the publication in which the ad is to be run. Any cancellation after the published advertising deadline will warrant a 25% fee to cover costs. Revisions made by printer \$50/hr + tax billed in 15-minute increments. Ad design available upon request. Contact BMF for rates.

Artwork

Email high-resolution PDF artwork file to leslie@burgiemediafusion.com

Returning Advertisers (select one): Sending new _____ Pick up 2024 ad

Advertising Contact

Leslie Klenk | Burgie MediaFusion | p: 614.554.6294
Email completed agreement leslie@burgiemediafusion.com

Payment

Total Due _____

Check: Payable to **MRCA**
7250 Poe Avenue, Suite 410 | Dayton, OH 45414

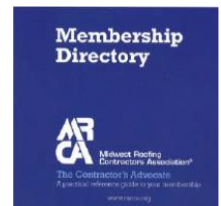
CC: MC _____ AX _____ V _____ Disc _____

CC# _____ CVV _____

Exp _____ Billing Zip _____

Benefits of Advertising in the Membership Directory

- **Qualified Market**
Reach ALL MRCA Members – key decision makers
- **Capitalize Your Marketing Dollars**



The Membership Directory is used throughout the year as a resource tool providing you exposure for 12 months

- **Support the Industry**
Establish goodwill with current & prospective customers through support of the MRCA